



EDWARD EINHORN

ABOUT

A creative video editor and producer known for his short and long form work on TV shows and advertising campaigns. An organized communicative team leader able to creatively lead projects from concept through completion with a robust background in the creative and post production realms.

EXPERIENCE

FREELANCE EDITOR & PRODUCER

HBO | October 2021 - Present

SHOWTIME NETWORKS | January 2020 - present

A+E NETWORKS | January 2020 - Present

- Edit and produce marketing content for network television programming.

TV SERIES EDITOR

VH-1 | September 2021 - December 2021

- Editor on the second season of *Love & Hip Hop - Family Reunion Season 2*.

HGTV | February - July 2021

- Lead editor on the second season of *Hot Mess House*.

A+E NETWORKS | July - September 2020

- Edited three of nine episodes of *Barrett Jackson - Revved Up - Las Vegas* series.

ASSOCIATE CREATIVE DIRECTOR

HBO | April 2017 - January 2020

- Lead team of editors and producers to conceptualize and create AV campaigns for HBO's award winning programming, documentaries, and children's shows.
- Concept and execute award winning creative for trailers, TV spots, shoot promos, EPK, episodic's, and social marketing campaigns for documentaries and series.
- Oversaw and performed interviews with top tier talent on BTS/EPK productions.
- Ensured all assets for campaigns were created and delivered on time and within budget to the creative expectations of show runners and HBO stakeholders.
- Campaigns include: *Game of Thrones*, *The Deuce*, *The Defiant Ones*, *Sesame Street*, *Sharp Objects*, *Big Little Lies S2*, *Silicon Valley*, and *Esme & Roy*.

SENIOR VIDEO EDITOR/PRODUCER

CLICK3x | April 2011 - March 2017

- Responsible for creating TV commercials, promos, branded content, and short films for global brands and advertising agencies within the C3X full service post facility.
- Helped manage the editorial department while maintaining strong client relationships.
- Led concept and design on numerous motion graphics packages used in projects.
- Developed animations with in-house 3D and mo-graph teams for use in projects.

SENIOR VIDEO EDITOR

REFINERY | August 2008 - March 2011

- Edited numerous TV commercials, promos, branded content, and trailers for various global brands and advertising agencies.

VIDEO EDITOR

REDCAR NYC | August 2004 - August 2008

- Responsible for editing TV commercials, promos, branded content, and short films for numerous global brands and advertising agencies.

CONTACT

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EDUCATION

BACHELOR OF FINE ARTS: ART MEDIA STUDIES

Syracuse University
Syracuse, New York

PROFICIENT

Adobe Premiere
Adobe After Effects
Adobe Photoshop
Adobe Illustrator
Avid Media Composer
Collaboration
Team leading

SOCIAL

[in](https://www.linkedin.com/in/edwardeinhorn) /edwardeinhorn

[@whalien](https://www.instagram.com/whalien)

ETC.

Father of two boys.
Loves riding his bicycle.
Dual-citizenship with UK.
Home improvement specialist.
A dog lover.

